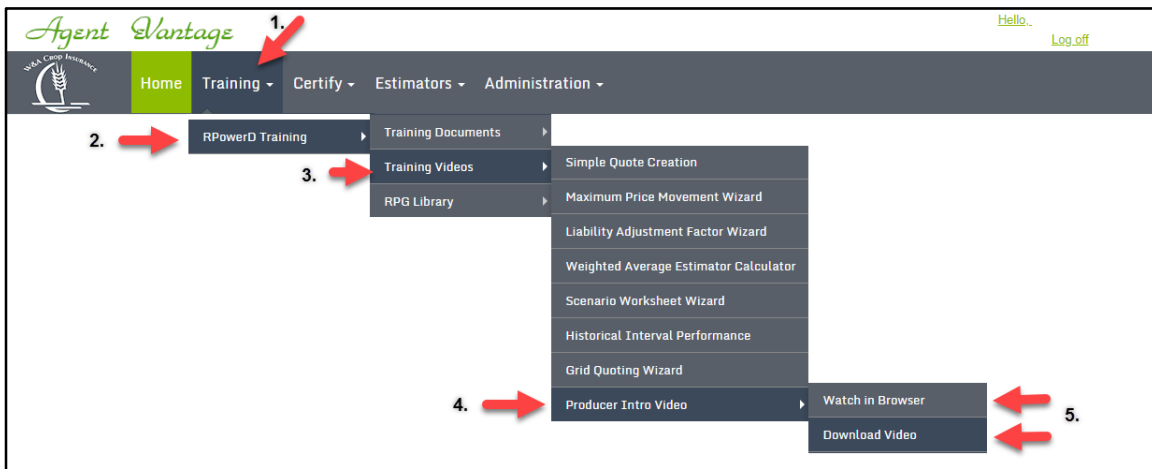


RPowerD™ - Four minute intro video for agents and producers

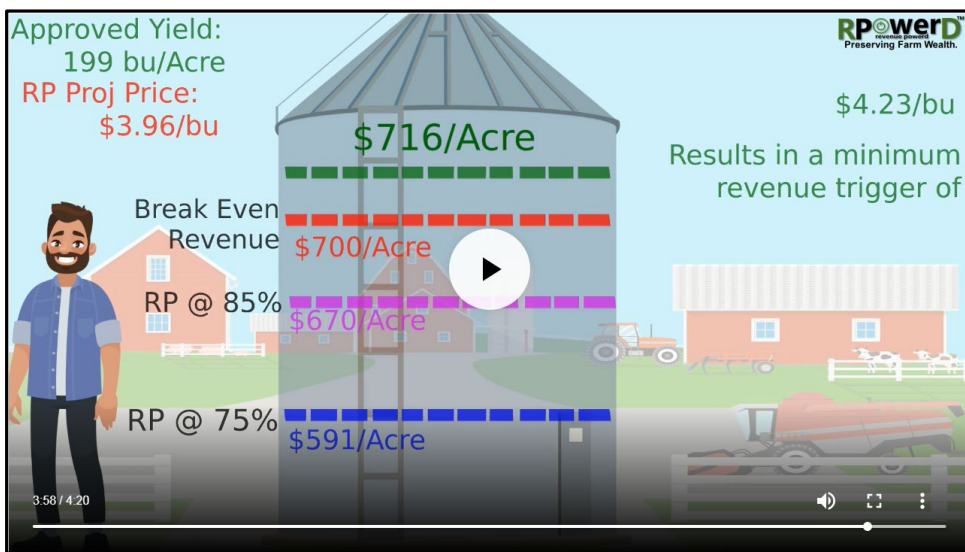
November 27, 2018

The previous RPG detailed how agents can take the opportunity to set up county and/or key producer RPowerD quote templates now for one-click quoting later. The link is [here](#).

AIP Reps, trainers and agents can now introduce the main features and benefits of RPowerD by playing the new four minute **Introduction to RPowerD** video for groups or individuals. The Introduction to RPowerD video can be viewed or downloaded under the Training tab on www.AgenteVantage.com as shown below.



The video is set to music and uses captions, call outs, and animation to tell the story of a producer who wants to find a way to protect his farm’s net worth in these volatile and uncertain times and how his agent helps him achieve this goal with RPowerD. The video is not voice narrated. This was intentional so the video can be played with or without audio equipment. Click [here](#) to watch the video:



**Those who do not have speaker systems at their group meetings will simply not hear the background music.*

We suggest agents consider cutting and pasting the video link from [here](#) and sending it out in an email to producers and also showing the video during individual and group meetings. Additionally, agents are welcome to post the link to the RPowerD video on your web site.

When showing the video to an individual or group, a great follow-up is to guide customers and/or prospects through completion of the Quick Start Post Card. This will start the conversation about what minimum revenue the producer is looking for and what board price they don’t want to see get away from them.

A link to a printable version of the Quick Start Post Card is [here](#). Video demo is [here](#).

View previous RPowerD newsletters on the [NAU Country website](#).



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