



Issue: 190627 NAU

RPowerD[™] - Acreage reporting time is RPowerD value time

June 27, 2019

Whether you are working Acreage Reports or helping customers with claims, July is a great time for making producers aware of the features in RPowerD they like most.

It all starts with a conversation.*

____ "What is your Minimum Revenue Goal for 2020?"

_ "What board price don't you want to see get away from you?"

"What time frames do you think the highest prices for 2020 crops may occur?"

"What do you believe the lowest February Average for 2020 could get down to?"

*Helpful hint: use the Quick Start Post Card: Link

"Thanks for sharing this info. I have new crop insurance technology that lets me enter this information for you. It will then monitor the markets every day and when we can meet your goals I get a message. I'll be in touch with you right away and show you how we can use these never before available tools to set up a minimum revenue that secures your future goals for 2020."

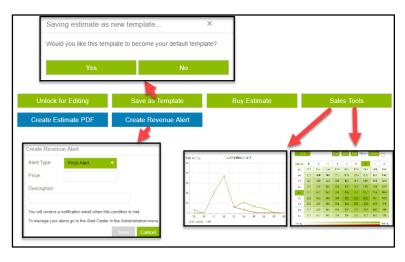
Thank them for the information and set up an RPowerD Quote Template, Price Target, and Revenue Alert for each crop in the <u>www.AgenteVantage.com</u> RPowerD estimator. Important: We recommend you set up the quote template at the 85% coverage level as a starting point for both RP and RPowerD for best results.

An e-mail with a link back to the quote you set up will be sent to you when your customer's Price target and/or Minimum Revenue goal is available.

From there you can use the sales tools to show an indemnity, revenue or profit matrix. Or you can show historical performance of various RP and RPowerD

| From: <u>notify@wattsandassociates.com</u> | 1 | |
|--|---------|--------------------|
| Sent: Wednesday, June 26, 2019 6:01 | AM | |
| To: jking | | |
| Subject: Revenue Alerts Triggered | | |
| | | |
| The following revenue alerts are ready for review: | | |
| | | |
| Description | Product | Triggered Estimate |
| Jon's test alert | RPWR | 23303442 |

coverage levels and set ups in the Historical Information tool.



Helping people make good decisions in times of stress and high emotion builds long term loyalty.

Helping people make the first best decision to establish minimum revenues that cover cost with RPowerD opens a world of opportunity and gives peace of mind to make all the next decisions too.

Contact your Representative for more information on Alerts or Farm Bill Comparison tools.

RPowerD video - Here

If you need to create your sign in credentials for <u>www.AgenteVantage.com</u>, contact your NAU Country Marketing Representative for assistance. Contact the NAU Country Call Center at 1-866-942-6724 or via email at <u>callcenter@naucountry.com</u> to reset your password, or make additional changes.

View previous RPowerD newsletters on the <u>NAU Country website</u>.



NAU Country Insurance Company Corporate office Phone: 763.427.3770 Toll Free: 800.942.6557



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