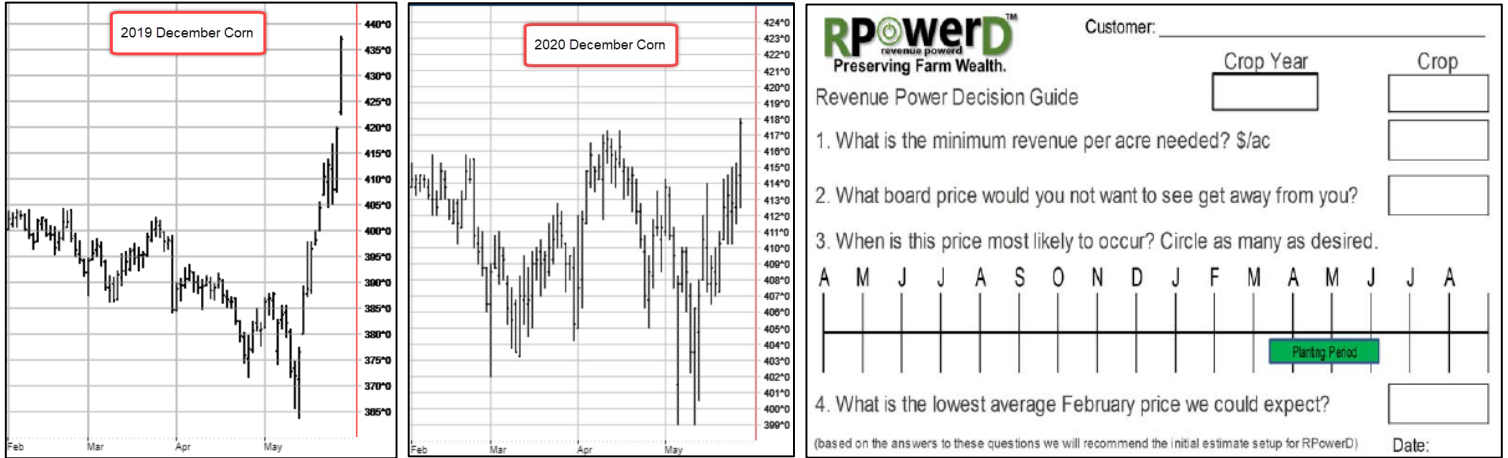


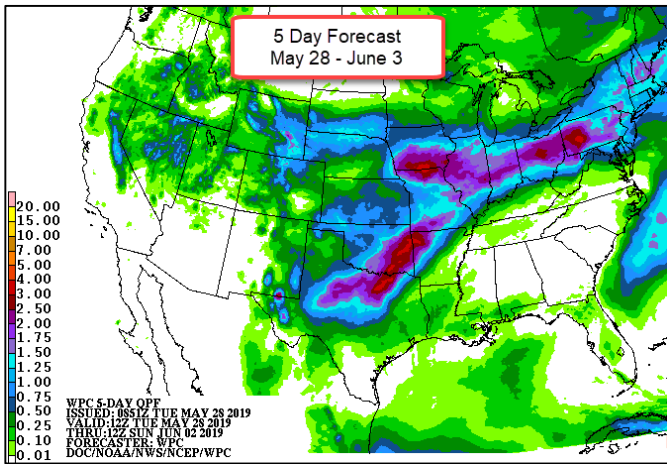
RPowerD™ - 2019 Corn Rally Opens Up 2020 Corn Opportunity

May 29, 2019

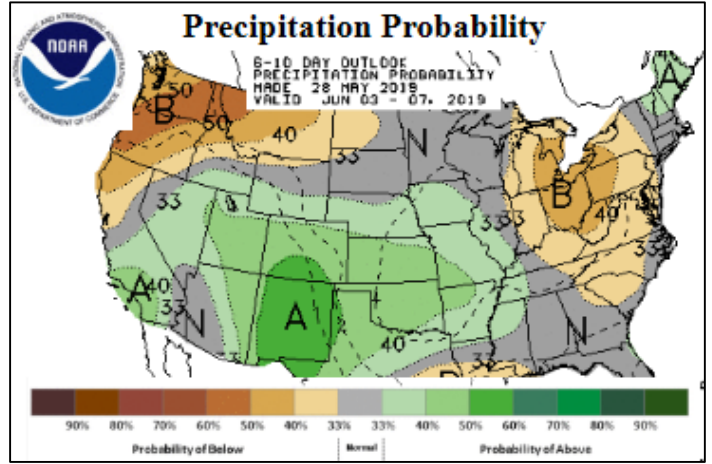
Last week we prepared for Minimum Revenue opportunities for the 2020 corn crop that have become available right now as a result of 2020 prices being pulled up with the big rally in 2019 prices. Refer to our last bulletin [here](#). Now is the time to run a quote and be ready to execute a strategy to “Opt-in” to Market Price with its two trading session look back feature. Remember, you can only buy a quote that you have run, so be sure to create RPowerD estimates and “Revenue and Price Alert(s)” for each customer. That way, when this rally loses steam, you are ready to get them set up with minimum revenues for 2020 on up to 110% of whatever the most acres they have planted in the past four years ends up being.



The extended forecast shows drying in the June 3-7 time frame. Combined with 2019 Market Facilitation Program payments announced on 2019 planted acres only and seed companies air lifting short season hybrids from South America to the mid-west, producers will be likely to plant corn well into the crop insurance late planting period, not what speculators are expecting or hearing in the media.



Source: NOAA



The first things to discover from your producer are, “What is Your Minimum Revenue Goal?” and “What Price would you not like to slip away from you?” Once you discover the answer to these two questions you are ready to go to work looking for opportunities to help your producers “Set it and Forget it.” Use the interactive Quick Start Post Card at this [Link](#).

New! Create Price and Revenue alerts when you create an estimate for 2020 in www.AgenteVantage.com. Get an e-mail when your customer’s target is available.

Create Revenue Alert →

A screenshot of the 'Create Revenue Alert' form. It includes a dropdown menu for 'Alert Type' with 'Price Alert' selected. Other options include 'Revenue Alert' and 'Net Revenue Alert'. There are input fields for 'Price' and 'Description'.

If you need to create your sign in credentials for www.AgenteVantage.com, contact your NAU Country Marketing Representative for assistance. Contact the NAU Country Call Center at 1-866-942-6724 or via email at callcenter@naucountry.com to reset your password, or make additional changes.

View previous RPowerD newsletters on the NAU Country website.



NAU Country Insurance Company Corporate office
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Toll Free: 800.942.6557



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