

**RPowerD™ - Safety Nets in Farming**

**April 26, 2018**

If you are a crop insurance agent who shares our passion to help producers **Take Less Risk**, then the steps to accomplish that goal become important.

RPowerD™ expands the producers opportunity to establish the highest possible minimum crop Insurance revenue floor.

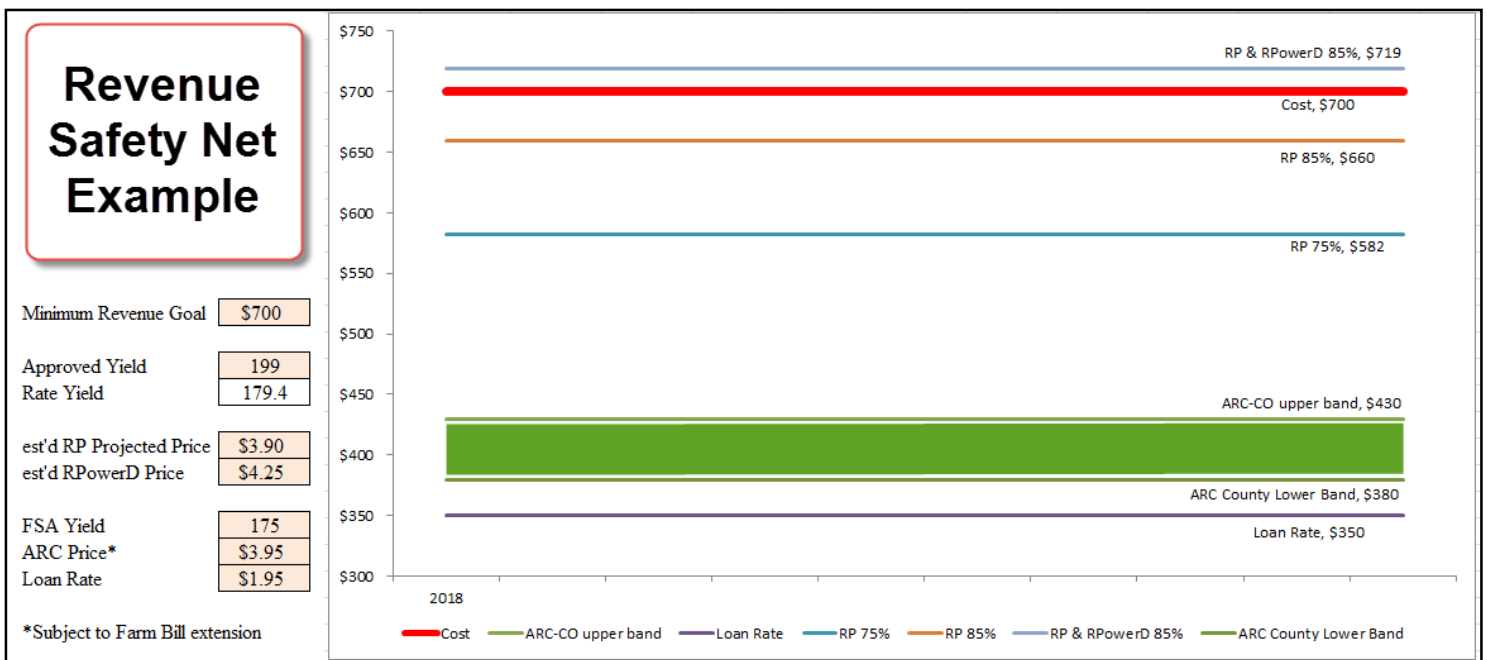
For the 2019 Crop Year, producers can lock out bottom side price risk right now, in fact with 2019 corn prices over \$4.10, many producers can cover their cost now on 110% of the most acres planted in the past four years and only pay for acres planted in 2019.

**Goal:**  
**Take Less Risk and Make More Revenue**

- First: **Lock out the bottom side.**
- Second: **Find opportunity to cover costs.**
- Third: **Take the most you can out of the markets.**

RPowerD offers three (3) ways to establish to establish the minimum crop insurance revenue **whenever** the RPowerD price provides opportunity to meet the producer’s minimum revenue goals. It’s so simple to “Set it and Forget It.” All the agent has to do is ask the producer what price they wouldn’t want to see get away from them, and what their minimum revenue goal is for 2019 crops.

Think about this, government safety nets are so far below the cost of production, the full weight of risk management responsibility lies squarely on the producer’s shoulders. Agents are in the best position to help producers **Take Less Risk** for 2019 by showing them how they can use RPowerD to a create a safety net using the only thing in farming that guarantees them money, their crop insurance revenue policies. Notice the dollars at risk by not using the highest coverage and RPowerD.



[Click here to view the MPowerD Safety Nets in Farming Newsletter.](#)



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